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Complimentary Webinar to Examine the Intricacies of Population Health Management

Session to feature Cheri Lattimer, RN, BSN, Case Management Society of America executive director

New York / PRWeb / April 11, 2014 – Epstein Becker Green and EBG Advisors announce the seventh webinar in a series focusing on emerging trends in population health. The session, *Defining the Scope of Population Health Management: What Is Covered and What Is Not*, will focus on the opportunities and challenges in population health management (PHM).

The webinar, scheduled for April 22, 2014, at 12:00 p.m. ET, will be led by Cheri Lattimer, RN, BSN, executive director of both the Case Management Society of America (CMSA) and the National Transitions of Care Coalition (NTOCC). CMSA is a non-profit association dedicated to the support and development of the profession of case management. NTOCC provides tools and resources to patients, caregivers, health care professionals, and policy makers who seek to address challenges in meeting the needs of patients transitioning between care settings.

To register for this must-attend event, [click here](#).

“The term ‘population health management’ is referred to in several health care reform initiatives,” Lattimer says. “Although the understanding of the term differs among professionals and other health care stakeholders, we could see this phrase as a call to action for collaboration in working together to improve health outcomes in the communities we serve.”

During this webinar, Ms. Lattimer will address:

- The key elements of PHM programs
- How care coordination strategies interface with PHM initiatives (e.g., transitions of care, medical home, accountable care organizations, and other activities)
- The opportunities and challenges associated with PHM-driven programs

“The webinar series offers an important opportunity to hear from key thought leaders on how population health activities are transforming the health care paradigm,” says Mark Lutes, member of Washington, DC-based Epstein Becker Green and EBG Advisors, Inc. “From the Affordable Care Act and data analytics to advancement in health IT systems, a number of factors are having a significant impact on the health care delivery system.”

The Speakers

Cheri Lattimer, RN, BSN

Ms. Lattimer is the President/CEO of Consulting Management Innovators (CMI), an association management company based in Little Rock, AR, and Washington, DC. She leads a team of 31 innovators providing consulting and management services to evolving healthcare associations in the United States, with a focus on three practice areas: development, growth and improvement. Ms. Lattimer purchased CMI in 2006 after a lengthy career in healthcare where she started as an emergency room nurse and then grew her career through several positions: office administrator for a small family medical practice, school nurse, health services administrator, hospital administrator and executive with healthcare providers and technology companies. Along with leading CMI, she also serves as the Executive Director for two CMI clients: the Case Management Society of America and the National Transitions of Care Coalition. She participates on numerous advisory panels and non-profit Boards within the healthcare industry and is also a member of the American Society of Association Executives (ASAE). Ms. Lattimer is a frequent lecturer to C-Suite executives in hospital and health systems internationally. As a sought after healthcare leader and consultant she has had the opportunity to work with healthcare professionals in the United Kingdom, Netherlands, Canada, Central America, and Mexico. Ms. Lattimer earned an RN through an intensive in-hospital nursing program and then returned to school later in her career to earn her BSN.

Douglas Hastings

Douglas Hasting is a nationally recognized health care transaction lawyer and advisor on health system change. For more than 30 years, Mr. Hastings has designed, implemented, and successfully closed scores of complex health care transactions on behalf of hospitals, health systems, academic medical centers, post-acute providers, large medical groups, and health plans. Described in *Chambers USA* as a "transactional genius," he advises clients on the strategic considerations, corporate architecture, and regulatory compliance components of proposed transactions, including the payment and delivery reform, governance, antitrust, exempt tax, and fraud and abuse implications.

Since 2001, he has been closely involved at the national level with efforts to improve the quality and cost efficiency of the U.S. health care system, and is known for his role in the launch of accountable care organizations in both the public and private sectors.

Mr. Hastings served on the Board on Health Care Services of the Institute of Medicine (IOM) from 2003 to 2011 and on the IOM's Committee on Geographic Variation in Health Care Spending and Promotion of High-Value Care from 2010 to 2013. He is a Past President and Fellow of the American Health Lawyers Association. Named in 2006 as the first Chair of the Board of Directors of Epstein Becker Green, Mr. Hastings served in that role until January 1, 2014.

Speaker Series Overview: *Thought Leaders in Population Health*

The webinar series offers participants informative and insightful guidance on how population health strategies are transforming the health care paradigm as the industry moves towards the measurement and management of integrated delivery systems such as accountable care organizations (ACOs). All previous webinar programs can be viewed online. Please [click here](#) to access the previous webinars in the series.

To learn more, log on to www.ebgadvisors.com or [click here](#) to register for the seventh session. A Q&A period will follow the webinar, so don't miss this unique opportunity to hear from a leading population health expert.

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About Epstein Becker Green

Epstein Becker Green, P.C., founded in 1973, is a national law firm with approximately 250 lawyers practicing in ten offices located in Baltimore, Boston, Chicago, Houston, Los Angeles, New York, Newark, San Francisco, Stamford, and Washington, D.C. The firm is uncompromising in its pursuit of legal excellence and client service in these areas of practice: Health Care and Life Sciences, Labor and Employment, Litigation, Corporate Services, and Employee Benefits. Epstein Becker Green was founded to serve the health care industry and has been at the forefront of health care legal developments since 1973. The firm is also proud to be a trusted advisor to clients in the financial services, retail, and hospitality industries, among others, representing entities from startups to Fortune 100 companies. Our commitment to these practices and industries reflects the founders' belief in focused proficiency paired with seasoned experience. For more information, visit www.ebglaw.com.

About EBG Advisors

EBG Advisors, Inc. is a Washington, D.C.-based consultancy that takes a multi-disciplinary approach to helping health care and life sciences companies navigate the many obstacles they face. EBG Advisors' reimbursement experts, policy analysts, strategists and other professionals who specialize in providing coordinated guidance and solutions across various segments of the health care industry. For more information, visit www.ebgadvisors.com.

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